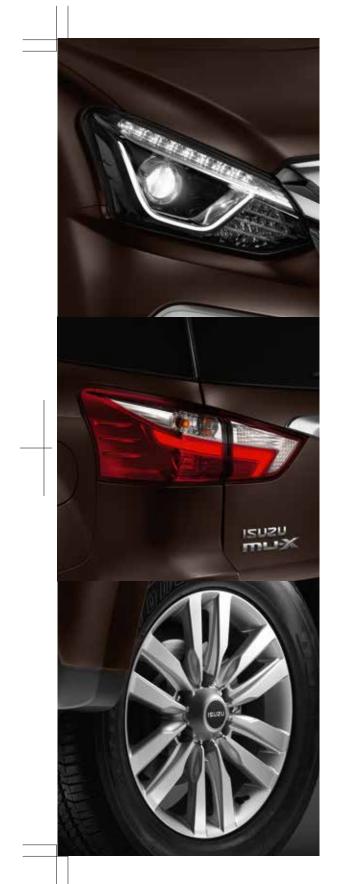




a SIMPLE day can be SPECIAL

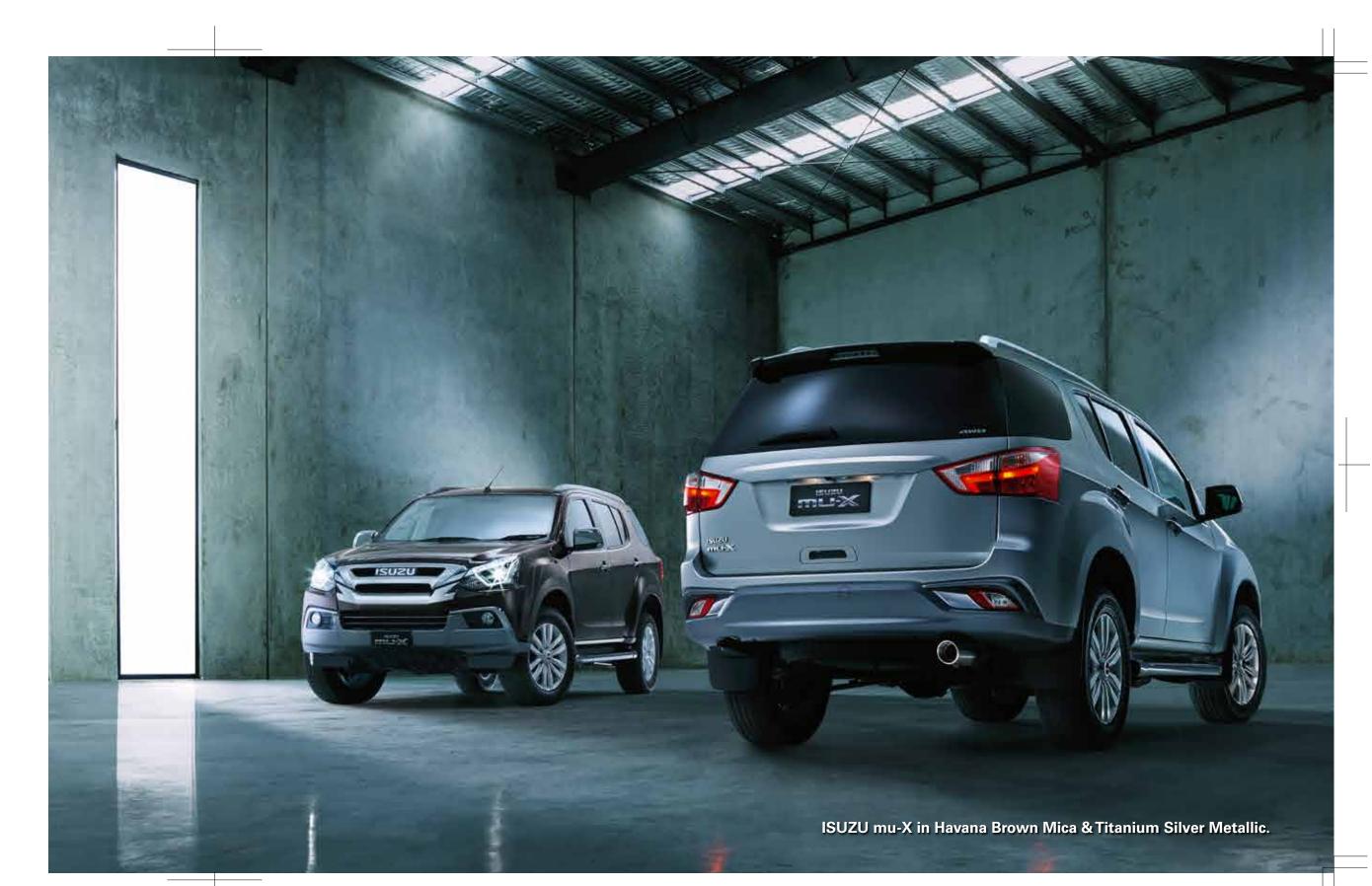
Introducing the new ISUZU mu-X which was developed to stand out and stand apart in every aspect. Designed with extra attitude, expressing a true interpretation of an SUV, combined with a luxurious versatile cabin and excellent all-terrain performance. Everyday is extraordinary once you experience the new ISUZU mu-X.





FIRST impression is made to LAST

One glance is never enough. A striking new look that delivers an impressive personality for the new ISUZU mu-X which invites all eyes to follow. The new ISUZU mu-X features a signature chrome grille which complements the stunning Bi-LED-Projector headlamps with integrated daytime running lights and Auto leveling function. Adding style to the sides of the vehicle are muscular fenders and new 18-inch alloy wheels which combine to give a dynamic appearance. Another highlight is the new roof spoiler and LED tail lights which attract attention to leave a lasting impression on all who set their eyes on the new ISUZU mu-X.





ONE vehicle



ready to meet every discerning requirement.



Second and third row seats fold flat to allow for maximum load space.

The 40/60 middle seat split design allows for a large load space and space.

Third row seats fold flat to provide extra load space to accommodate extra load space to accommodate 5 occupants.

1 seat folds flat to provide extra load space to accommodate 6 occupants. The essence of the new ISUZU mu-X is defined by the "ISUZU UNIVERSAL DESIGN" concept which creates convenience for both the driver and occupants via a spacious interior that exceeds expectations. The 60:40 second row and 50:50 third row adjustment capabilities allow passenger seats to fold down and create more cargo space for enhanced flexibility to suit a variety of lifestyles. Also featured are plenty of clever storage compartments for personal items. So whether it's urban exploring or outdoor adventure, the new ISUZU mu-X is more than





INDIVIDUAL space created for EVERYONE







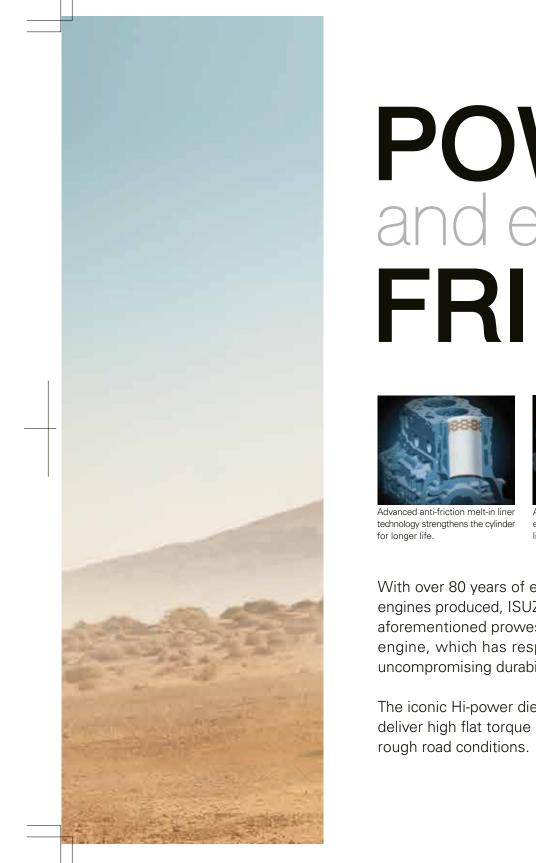


doors without touching the key, of luxury expected from a class connectivity. and to start or stop the engine simply leading vehicles. Step into the new ISUZU mu-X and discover a new level of comfort. The spacious cabin is a work of refinement which exudes attention to details like no other, as the cabin is crafted with carefully selected materials to please the eyes. Ergonomically-designed bolster seats

can accommodate and pamper its occupants throughout the trip. Premium audio system with 8 speakers surround sound and built-in roof monitors ensures that everyone is entertained throughout the trip.

The new ISUZU mu-X is a truly modernized SUV that offers a premium passenger car experience.



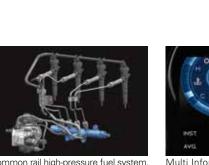


POWERFUL and environmentally FRIENDLY









showing instant and average

With over 80 years of experience in diesel engine technology and over 26 million diesel engines produced, ISUZU is one of the world's leading diesel engine manufacturers. The aforementioned prowess in diesel technology is demonstrated in the new ISUZU mu-X engine, which has responsive power, exceptional fuel efficiency, low emissions and uncompromising durability. The iconic Hi-power diesel engines with Variable Geometry System (VGS) turbo charger deliver high flat torque performance and responsive acceleration for both highways and





SMOOTH journey through TOUGH terrain

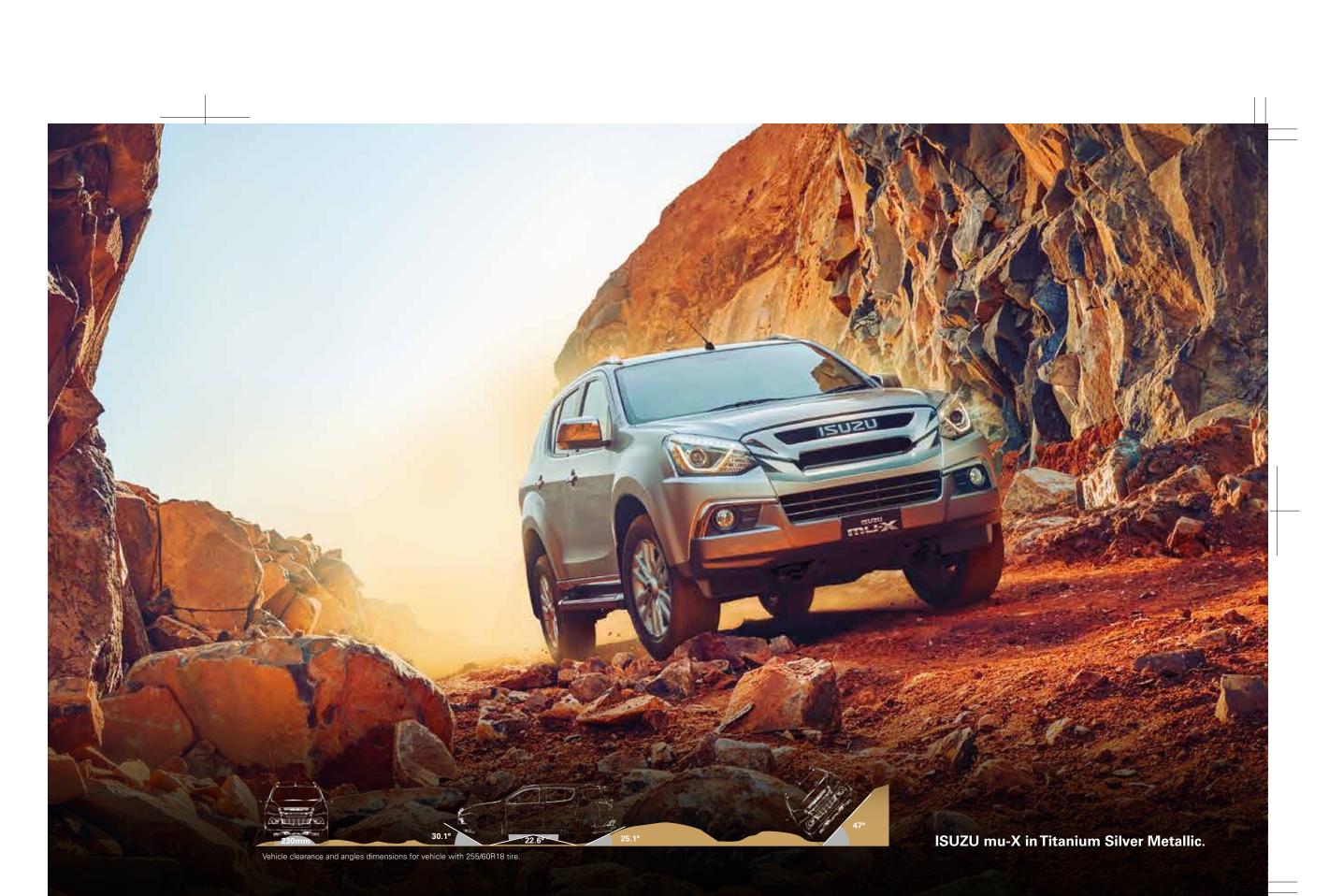


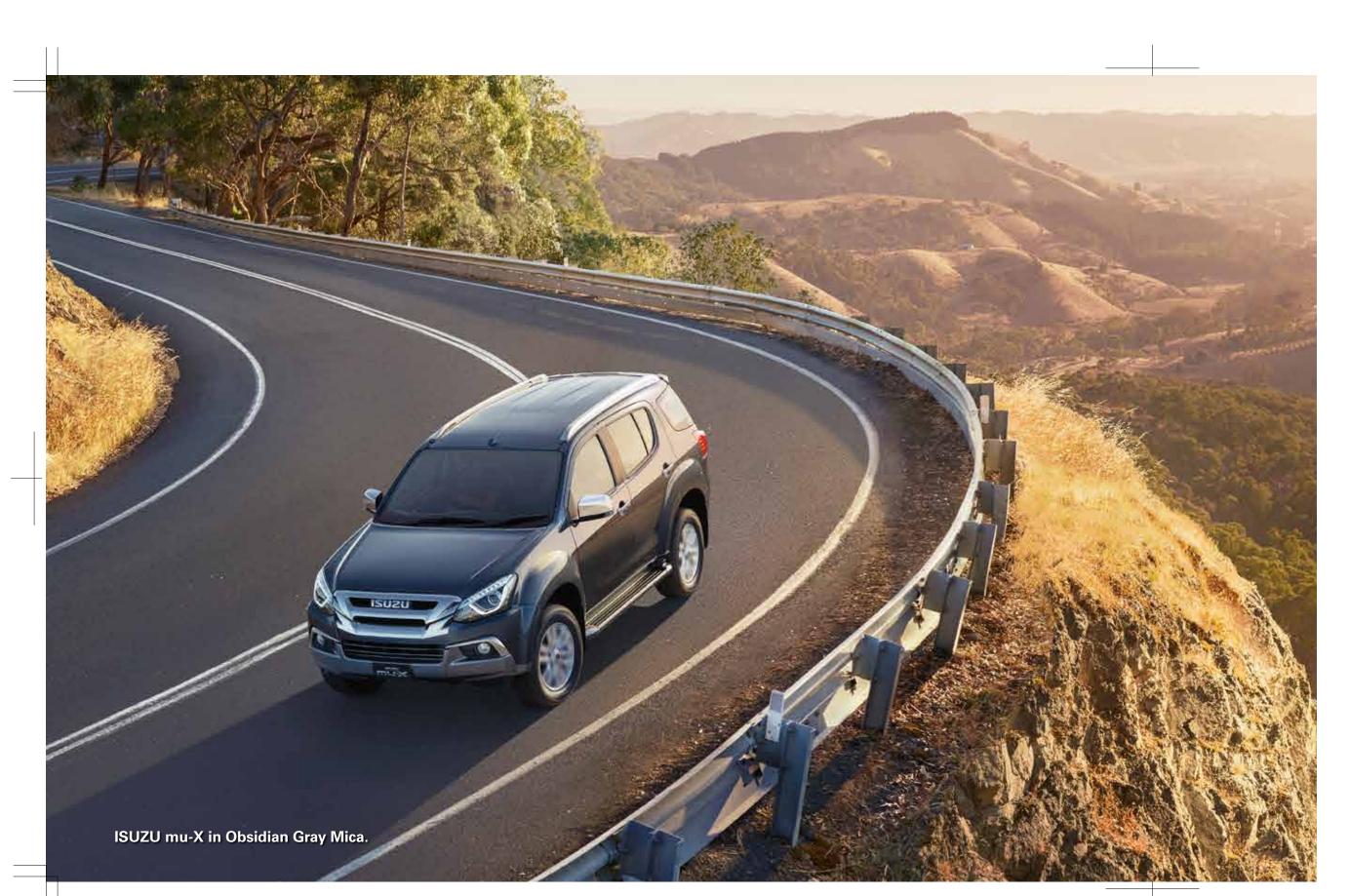




Step inside the new ISUZU mu-X, and embrace your new adventure destination with ISUZU's effortless Shift-on-the-Fly 4WD system and high-performance off-road technology. The ISUZU mu-X features Traction Control System (TCS) and Electronic Stability Control (ESC) which allows the driver to maintain total control of the car. With optimal ground clearance, excellent 4x4 angles and a well protected underbody to overcome just about any road

obstacle and deliver you to your destination. Explore uncharted boundaries without the effort in the new ISUZU mu-X.





CONCERN into CONFIDENCE

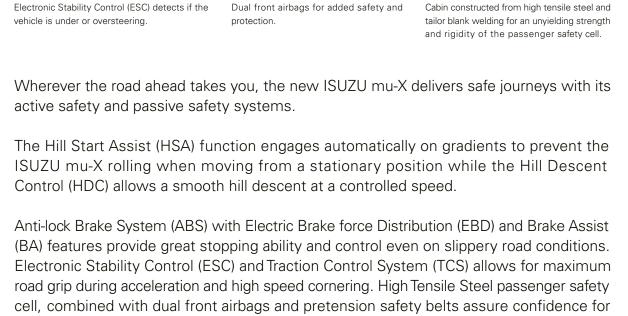


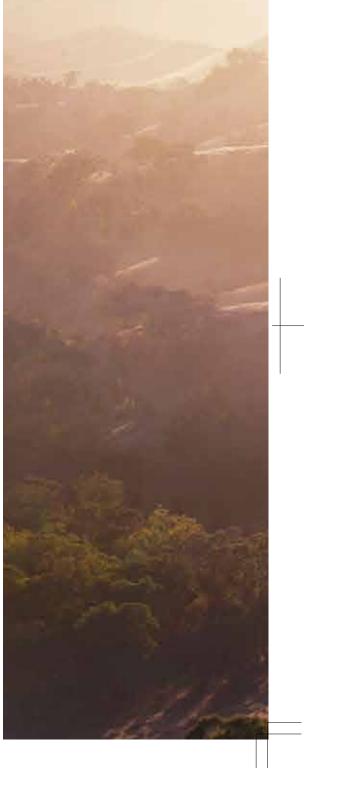
occupants.

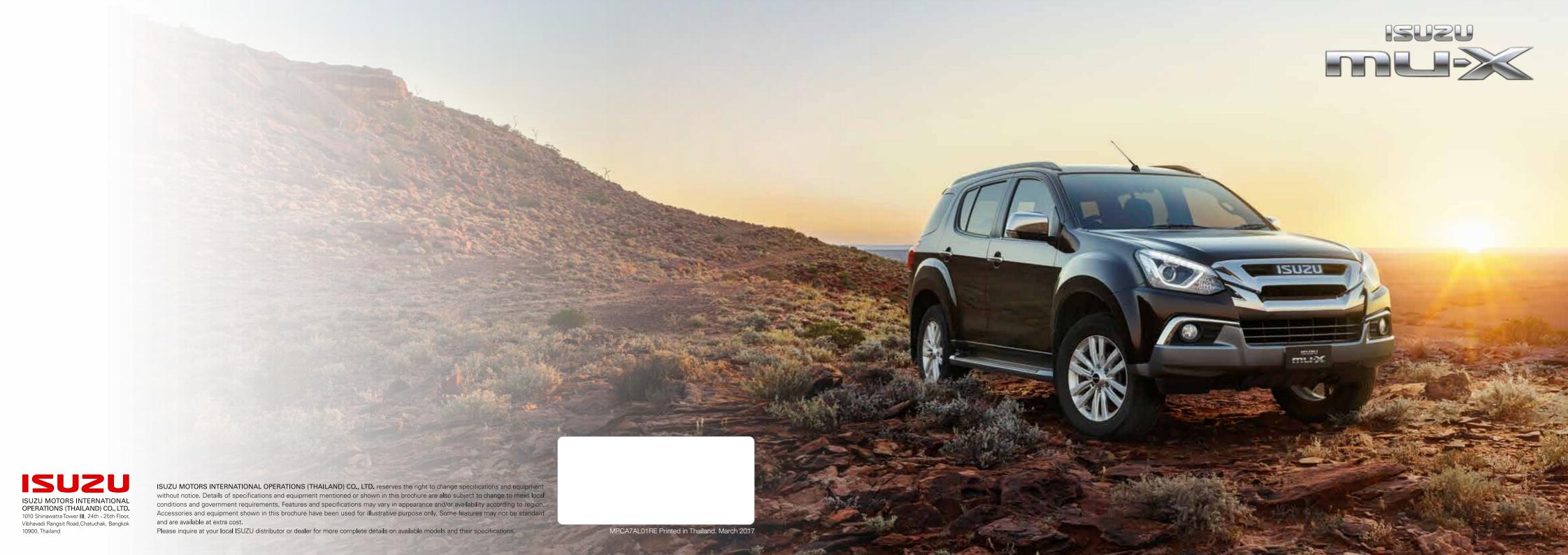


Discover new life experiences with the new ISUZU mu-X.











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ONE vehicle fits ALL









flat to allow for maximum load allows for a large load space and extra load space to accommodate load space whilst accommodating

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INDIVIDUAL space created for **EVERYONE**



and to start or stop the engine simply leading vehicles. by pushing the ignition button.



doors without touching the key, of luxury expected from a class connectivity.



Passive entry & start system allows Climate control air conditioning 7" touch screen audio system Instrument panel with multi- infor you to lock and unlock the vehicle lets you drive in comfort in a level with USB, AUX and Bluetooth mation display.



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POWERFUL and environmentally FRIENDLY



technology strengthens the cylinder ensures durability over the engines







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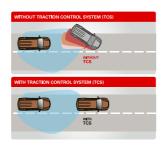
SMOOTH journey through TOUGH terrain



Underbody protection, front steel plate skid/



4WD shift on-the-fly system allows for simple shift from 2WD high, 4WD high and 4WD low.



Traction Control System (TCS) ensures surefooted grip on all surfaces in all conditions.

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ISUZU mu-X in Obsidian Gray Mica.

turn CONCERN into CONFIDENCE









Electronic Stability Control (ESC) detects if the vehicle is under or oversteering.

Dual front airbags for added safety protection.

Cabin constructed from high tensile steel and tailor blank welding for an unyielding strength and rigidity of the passenger safety cell.

Wherever the road ahead takes you, the new ISUZU mu-X delivers safe journeys with its active safety and passive safety systems.

The Hill Start Assist (HSA) function engages automatically on gradients to prevent the ISUZU mu-X rolling when moving from a stationary position while the Hill Descent Control (HDC) allows a smooth hill descent at a controlled speed.

Anti-lock Brake System (ABS) with Electric Brake force Distribution (EBD) and Brake Assist (BA) features provide great stopping ability and control even on slippery road conditions. Electronic Stability Control (ESC) and Traction Control System (TCS) allows for maximum road grip during acceleration and high speed cornering. High Tensile Steel passenger safety cell, combined with dual front airbags and pretension safety belts assure confidence for occupants.

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